

# SPEECHWRITING (PSS)

Great for people who have to write speeches.

## Purpose:

This Course is designed to give you a total understanding of how to write a great speech. Whether you are writing for yourself or another person, you will need to know how to properly design, construct and lay out the speech for optimum effect. Discover how to write for different levels of presentation skills ability and different delivery styles. Understand the expectations of the audience and use the latest knowledge in communication psychology to get the message across. This course comes highly recommended for in-house writers and executives who need some expert guidance.



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These are presented as private sessions or in a small group workshop format. In them you will learn...

- How to write a great speech.
- How to brainstorm and organise concepts and content.
- How to make presenting a speech easier for the presenter.
- How to match writing tone with the way other people hear words and masterfully lead the audience into listening to what you've got to say.
- How to build in breathing techniques to help you and the presenter to keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you write more interesting.
- How to improve the retention of information in the mind of the audience.
- How to design a clear message and get the results you and your clients want.

Course	Code	Duration	Location	Cost-inc gst	Type
Speechwriting	PSS-H	1 x 4 hr workshop	Australiawide	\$4235	Per Group
Speechwriting	PSS	2 x 1 hr sessions	Sydney	\$1250	Individual

Sydney	Melbourne	Brisbane	Canberra	Adelaide	Perth
Level 11,56 Berry Street, North Sydney, NSW 2060	City Venue	City Venue	City Venue	City Venue	City Venue

Class Time:  
Classes are available weekdays between  
6.00am-6.00pm  
Workshops are from 9.00am-4.30pm

Questions?  
Email: [courses@thevoicebusiness.com.au](mailto:courses@thevoicebusiness.com.au)  
Phone: 1300 922 122  
Website: [www.TheVoiceBusiness.com.au](http://www.TheVoiceBusiness.com.au)

Contact Head Office: The Voice Business,  
Level 11,56 Berry St, North Sydney,  
NSW 2060, AU

CDs.Mp3 and Work notes included  
Post Course Evaluation

A Certificate of Completion will be awarded to  
each successful candidate.