

YOUTUBE YOUR BUSINESS (YYB)

Great for small business people and individuals...who want to promote themselves or their business online.



Purpose:

This Course is designed to give you a total understanding of how to present yourself, your point of view and your material with optimum effect when appearing on Film, TV or Radio.

At the start of the course your strengths and weaknesses in voice, image and movement will be identified. Immediately, a tailor-made program will be implemented for you, designed to address your specific media presentation problems and goals. This course comes highly recommended for people just starting out using YouTube and podcasting. © Voice Business 2018

What you will learn:

- How to control your anxiety and speak confidently.
- How to sound convincing, authoritative and persuasive.
- How to use your body to help you in front of the camera.
- How to match your tone to connect with other people and masterfully lead them into listening to what you've got to say.
- Breathing techniques to help you keep cool when the pressure "hots up".
- Learn how to speed up or slow down, and how to use inflections and pauses to make what you say more interesting.
- Sound good if you ever have to read information aloud.
- How to get rid of irritating ticks and nervous gestures.
- How to improve your diction and pronunciation
- How to organise, devise and deliver a clear message and get the results you want.

Course	Code	Duration	Location	Cost-inc gst	Type
YouTube your Business	YYB	2 x 1 hr + 2 x 2 hr sessions	Australiawide	\$1650	Individual
YTB-Business Partners/Family	YYP/F	2 x 1 hr + 2 x 2 hr sessions	Australiawide	\$2495	Group

Sydney	Melbourne	Brisbane	Canberra	Adelaide	Perth
Level 11, 56 Berry Street, North Sydney, NSW 2060	City Venue	City Venue	City Venue	City Venue	City Venue

Class Time:
 Classes are available weekdays between 6.00am-6.00pm
 Workshops are from 9.00am-4.30pm

Contact Head Office: The Voice Business,
 Level 11,56 Berry St, North Sydney,
 NSW 2060, AU

Questions?
 Email: courses@thevoicebusiness.com.au or
 Phone: 1300 922 122
 Website: www.TheVoiceBusiness.com.au

CDs.Mp3 and Work notes included
 Post Course Evaluation

A Certificate of Completion will be awarded to each successful candidate.